

The web just got **a lot** woolier



There's a new baabuk website!

We've made your shopping experience easier with a redesigned layout, new features, and more details about products.

On our new site, you'll find the story about the adventurous spirit that's at the heart of everything we do, along with updated information about our dedication to social and environmental responsibility — and, of course, an ode to wool.

We're excited to share the new baabuk.com with you. Check it out, then let us know what you think with [this quick survey](#). All respondents will be entered to win a €150 Baabuk Gift Card!

[Check out the new baabuk.com](https://baabuk.com)

